



USAID
FROM THE AMERICAN PEOPLE

AFGHANISTAN

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FACT SHEET

Survey of the Afghan People

OVERVIEW

USAID conducts annual surveys of the Afghan people to measure the popular perception on development, security, governance, rule of law, freedom of speech, economic growth, and other important factors. The survey addresses the need for a deeper and more accurate understanding of public views during elections and vigorous public debate on the future of the Afghan state.

The initial effort in 2005 was followed by larger surveys in 2006, 2007, 2008, 2009, and 2010. Polling now reaches all 34 provinces and has become a respected source of information on public attitudes that is used by policy makers, civil-society organizations, donors, and journalists.

CURRENT ACTIVITIES

- **Nationwide public opinion survey:** Conduct annual surveys using a progressively refined methodology that covers all provinces in the country and includes a sample size of approximately 6,000 respondents
- **Capacity building for Afghan researchers:** Coordinate student internships, faculty fellowships, and survey curriculum development in partnership with the National Centre for Policy Research; provide training in printing, publishing, and designing to officials of the Afghan Central Statistics Office
- **Dissemination of survey findings:** Conduct roundtable discussions, media campaigns, and publications to disseminate survey results, and publish 1,000 copies of the final report in English and 500 copies in Dari and Pashto

ACCOMPLISHMENTS

- Published 1,000 copies of a companion volume in 2010 providing analysis and commentary on the findings
- Trained a cadre of 12 students each year in primary research techniques
- Provided training in advanced research techniques, printing, publishing, and designing for senior/junior researchers of local partners
- Conducted workshops to discuss research and statistical methodologies, and large-scale public opinion polling techniques
- Conducted round tables in Kabul and major provincial centers each year to disseminate results
- Conducted annual media campaigns to disseminate results